

MyTribbe.



Unlock Your Potential in Digital Marketing

Are you someone who wants to crack a high paying digital marketing job or start your freelance journey or crack a road map to building a digital marketing agency ?

It's time for you to join the tribe !



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Digital Marketing Career Launchpad

Training, Interview Skills & Job Support

Week 1-8: In-Depth Digital Marketing Training (Refer to the previous 8-week curriculum of Digital Marketing Mastery)

Week 9: Interview Training for Digital Marketing Jobs

- Preparing for digital marketing interviews: research and self-assessment
- Common digital marketing interview questions and how to answer them
- Showcasing your digital marketing portfolio and case studies
- Communication and soft skills for successful interviews
- Post-interview follow-up and negotiation tactics

Week 10: Attracting Freelance Clients

- Introduction to freelancing in digital marketing
- Building a personal brand and creating an online presence
- Networking and finding freelance opportunities
- Crafting compelling proposals and setting your rates
- Managing client relationships and expectations

Week 11: Setting Up Your Digital Marketing Agency

- Introduction to starting a digital marketing agency
- Defining your agency's services, target market, and niche
- Creating a business plan and setting up the legal structure
- Building your team and establishing processes
- Marketing your agency and generating leads

Week 12: Managing and Growing Your Freelance Business or Agency

- Time management and productivity techniques for freelancers and agency owners
- Financial management and tracking your business performance
- Scaling your business and exploring partnership opportunities
- Staying up-to-date with digital marketing trends and best practices
- Course review and next steps for your career or business journey

NOTE: Very week you will be given assignments which will later be reviewed by the mentors so that by the end of the course you will have a dedicated portfolio prepared to attract new opportunities.

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Thank You

The new age learning revolution is here, and we'll teach you how to lead the charge. Sign up now and join the Tribe!

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For Queries WhatsApp to 9787412924